

2011 Media Kit



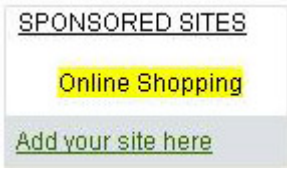
Banner Advertising

- **Standard banner 468x60, RoN*** – US\$ 1,000/month
- **Skyscraper banner 120x600, RoN*** – US\$ 2,000/month
- **Leaderboard banner 728x90, RoN*** – US\$ 2,000/month
- **Large rectangle banner 336x280, RoN*** – US\$ 2,000/month

Company Listings

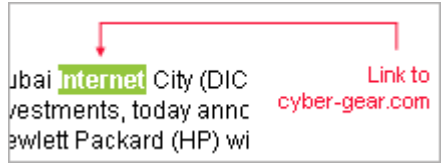
- Text listings with email and web address – Dhs 1,200/year
- Text listings with email, web address, image or company logo – Dhs 1,800/year

Sponsored Links – US\$ 250/month



Keyword Advertising - US\$ 500/month per keyword

Buy keywords - the keywords will be highlighted on all our news articles and special features with hyperlink to the website.



*RoN – Run of network

For more information contact our representative at dcg@cyber-gear.com or call us at 04 3312627

Mode of payment



Ras Al Khaimah City Guide is a Cyber Gear eVenture

Cyber Gear LLC.
P.O.Box 53735, 101, Khalid Al Attar Tower, Sheikh Zayed Road
Dubai, UAE Tel: 3312627; Fax: 3318812;
Email: info@cyber-gear.com Web: www.cyber-gear.com

We support the Go Green cause at www.go-green.ae. Print this only if necessary.